

THE UNITED REPUBLIC OF TANZANIA MINISTRY OF COMMUNICATIONS AND TRANSPORT



THE THIRD NATIONAL TRANSPORT WEEK

3RD -7TH OCTOBER 2005

INFORMATION TO STAKEHOLDERS AND THE GENERAL PUBLIC

1. Introduction.

The transport sector is one of the economic sectors that has been facilitating and contributing substantially to the socio-economic development in Tanzania including poverty alleviation. This sector is made of five sub-sectors, which are Roads, Railways, Waterways, Air and Pipeline Transport. In undertaking this sectoral function, Transport has become a household name in the sense that it touches the daily life of every one of us in this country.

In view of this fact, a decision was made in 2003 to designate one week every year to inform stakeholders and the general public on issues of transport sector importance. That week is known as the "National Transport Week". This year, the National Transport Week event will be staged from Monday 3rd - Friday 7th October 2005.

The theme for this year's National Transport Week is "IMPROVED TRANSPORT SAFETY, SECURITY AND ENVIRONMENT FOR SOCIO-ECONOMIC DEVELOPMENT".

The Transport Week objectives include enlightening stakeholders and the general public on vision, mission, policies, strategies, roles, functions, services as well as performance targets, challenges facing the transport sector and development results.

2. Specific Objectives of the National Transport Week.

- i) To provide a purposeful and a well focused medium of transport sector information exchange between the Tanzanian public and key stakeholders of the transport sector,
- ii) To create a forum where stakeholders of the transport sector will come together to review major events of the outgoing year that have had a significant bearing on the transport sector, and hence prepare and plan for the subsequent year.
- iii) To use the week as a staging ground for major policy directives in the sector,
- iv) To create a platform where the Government, the Ministry of Transport, other ministries directly or indirectly involved in transport matters such as Works, Regional Administration and Local Government, Home Affairs, Industries and Trade, Finance, Tourism, Defence, Health etc, regulatory and implementing agencies will interact with stakeholders and address stumbling blocks in the transport sector performance and growth,
- v) To recognise and award those personalities and institutions that have made outstanding contributions in the development of the sector,
- vi) To assess performance of the overall sector and set major sectoral targets,
- vii) To initiate programmes, projects or campaigns that are aimed at facilitating transport sector growth.

2. Preparatory Activities

Several activities have been taking place as part of the National Transport Week preparation process. Some of those activities that will culminate in the successful staging of that week include:

- i) Formation of the National Transport Week Steering Committee, sub-sectoral Committees and tasks teams to deliberate on specific subjects.

- ii) Preparing and approving the Activity Plan for the National Transport Week,
- iii) Marketing the event through media houses,
- iv) Arranging national Transport Week Workshops,
- v) Arranging for displays or show case demonstrations of business and activities by individuals and institution during the National transport week,
- vi) Undertaking public education programme demonstrating the use of transport infrastructure, facilities and services. In this case the emphasis will be on transport safety, security and environment.
- vii) Arranging for the preparation and production of the relevant literature, publications including newspapers' supplements, TV shows and TV & Radio interviews for the transport week. These will mainly focus on sectoral policies and strategies, legislation, performance results.

3. The National Transport Week Celebrations: 3rd -7th October 2005

The celebrations for the National Transport Week will include the following activities:

- i) Launching of projects and programmes that are being started and those that have been completed and whose inauguration will contribute to the transport sector development and growth,
- ii) Conducting public education programmes on the transport sector with a view to educate and enlighten the public on the best and safe way of using transport infrastructure, facilities and services,
- iii) Awarding outstanding personalities in the transport sector,
- iv) Holding workshops and panel discussions on critical and topical issues of the transport sector importance that require an in-depth analysis from which sector policies and implementation strategies will be moulded,
- v) Staging transport sector exhibitions for the four areas of the transport sector as spelt out within the transport week preparations framework. The four areas that will form exhibition clusters at Mnazi Mmoja grounds will include:
 - Air transport,
 - Rail, water, and pipeline transport,
 - Road transport and
 - Support stakeholders. This area includes support services to the Transport Sector, h such as provision of training, fighting against HIV/AIDS, poverty reduction, environment protection, gender mainstreaming and investment promotion and public awareness campaigns on transport safety and security, and
- vi) Touring some sites of major transport sector importance,

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