

SME Competitiveness Facility

TrackIT TracelT Tanzania: A Trading Competitiveness for Tanzania

TRAINING DESIGNED FOR

ICT PROVIDERS, PRODUCT DEVELOPMENT SPECIALISTS, EXPORT PROMOTING SERVICES, POLICY MAKERS AND BUSINESS SUPPORT INSTITUTIONS IN TANZANIA

A training course and workshop will be held at Dar International Conference Centre (DICC) from Monday, 25 - Friday 29 September 2006. It will provide a detailed understanding of the records, information systems and technologies that are associated with food traceability ("from farm to fork") information systems, within the context of Tanzanian agro-commodities, industries and major markets.

Food safety is a growing demand all over the world. All food, feed and ingredients imported into European Union countries must be traceable, and supply companies must be able to rapidly withdraw a batch of products from the market should the need arise. This requires all companies in the supply chain that produce and handle food products to maintain more detailed records and exercise greater control than previously. Other countries and markets, such as the United States, Canada and Japan, also increasingly require traceability of food products.

Participants should be private consultants and trainers, business and systems analysts, policy makers, and vendors of information systems and services. To be considered, please apply by 31 August 2006 providing information on your current occupation and experience. The course has been sponsored by SME Competitiveness Facility and its partners. As a result participants will only contribute Tsh100,000.00 payable upon notification for acceptance to the course. The fee allows participants to access all sessions, discussions, ICT displays, course materials, CD's, refreshments and lunches during the training. Certificates will be issued.

Participants should arrange for their own accomodation, upkeep and transport to and from the venue.

The SME Competitiveness Facility (SCF) is a matching grants opportunity for businesses in Tanzania that wish to develop or increase their ability to trade and export. The SCF aims to support product quality improvement and the meeting of international standards to enable SMEs with potential market development within and outside Tanzania. SCF supports the Government of Tanzania in line with Tanzania's National Strategy for Growth and Reduction of Poverty – Mkukuta. The SCF focus is on business activities that contribute to economic growth, employment creation and the reduction of poverty.

For further information or to apply contact:

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Trade and Marketing

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