



The Institute of Finance Management Workshop on Strategic ICT Planning

Introduction:

The pervasiveness of Information and Communication Technologies (ICT) in business and service organisation has posed a challenging planning task to both technical and strategic managers. The big question being, 'how do we plan for ICT so as to benefit from opportunities unleashed by ICT?'

The Strategic ICT Planning workshop is designed to provide the required knowledge and skills to public sector servants on what is required and involved for effective strategic ICT planning for their organisations, and interpretation of the planning towards e-government

Course Objectives:

- Provide participants with knowledge and skills on strategic ICT planning
- Give participants confidence on developing and implementation of ICT plans
- Introduce participants to key ICT planning issues

Target Audience: The source is targeted for government officials, heads, and managers of government agencies, board members, heads of ICT departments, consultants, and any other public sector officials aspiring to become strategic ICT planning professional

Duration & Dates: One week (5 days), for a total of 30 contact hours from 3rd to 7th April, 2006

Venue: Millennium Hotel Bagamoyo

Fee: USD 600.00. This fee is charged to cover registration, break-time snacks, lunch, and access to all workshop sessions and materials. Participants will have to arrange for their own accommodation. However, the organisers may assist in case of such a need.

Duration: One week (5 days), for a total of 30 contact hours

Certification: Certificate of attendance will be awarded by the Institute of Finance Management after completion of the course

Course Outline

- Introduction to Strategic Planning
- Strategic Role of ICT Plan on Organisational Competitiveness
- Strategy Components
- Issues in strategy Development Project
- ICT applications, technologies, and capabilities
- Important strategy development tools
- Strategy Implementation and Positioning
- Advantages, and challenges towards successful ICT Planning

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